



Extra Size Lingerie in Dainty Styles

EVERYTHING you could wish for in lingerie the new Marcella extra size label assures you—lasting daintiness, freshness from innumerable tubbings, comfortable fit—all that has been admired in the slender sizes of Marcella bloomers, gowns, camisoles and corset covers.

If you've worn the patented Marcella Skirt Drawer you've felt the combined comfort of Closed Drawer, Open Drawer, and Short Underskirt. Like all Marcella undergarments, this, too, is guaranteed by the Marcella Extra Size label.

THE M. WILBER DYER COMPANY
71 West 23rd Street, New York

Marcella extra-size undergarments are made to please you in every way. Your dealer will refund the full price if they do not give entire satisfaction. Do you want to know more about these new extra sizes? Then send to-day for the fashion folder—"Extra Size Lingerie: An Intimate Revelation."

If for any reason your dealer has not the Marcella garment you want, send us his name and we will see that you are supplied. Always look for this label—

marcella

EXTRA SIZE
Undergarments



MIGEL SILKS
"MOON-GLO"

EXPOSITION OF
REG. U. S. PAT. OFF.
"MOON-GLO" SILKS

We have on exhibition in our silk department a remarkable collection of "Moon-Glo" Silks. These fabrics are from the renowned "Moon-Glo" looms, thus insuring the utmost in style and quality.

Of first importance among the fabrics shown is "Moon-Glo" Satin, a material that will neither "slip" nor "rough-up"—which will give most value for the least money.

The name will be found on the selvage.

Stern Brothers
West 42nd St. New York West 43rd St.

A Beautiful Skin

If you desire a beautiful skin, clear, soft and cool—a skin that creates instant admiration, you will be delighted with the charming results attained with

CRÈME NEROL

Used and prepared by Germaine de Capelle, the famous French perfumier, in his famous Parisian laboratories. It is the only skin food that will give you a beautiful skin, clear, soft and cool.

For sale in New York at Lane Bryant, 21-23 West 38th Street, N. Y. C.

A DAY BED
for the room of hospitality

We are offering a number of styles and finishes in Day Beds at 25% below LENNON'S LOW PRICES.

The one illustrated in solid mahogany, with extra panel at head and foot. Price only \$24.50

Pholstered spring mattress \$23.75

LENNON & COMPANY
153-157 West 24th Street
Near 7th Avenue Subway

ELECTRIC Washing Machines
ANY MAKE—ANY PRICE—ANY SIZE

\$5 Down

Balances in small installments. 5% discount for cash.

ELECTRIC Vacuum Cleaners
Every Make—take your choice. Only **\$2.50 Down**

Pay the rest on easy payments. 5% off for cash.

Sent for price list and terms on all Electric Machines and Appliances.

P. M. Dreyfuss Co., Inc.
150 Chambers St., N. Y. C.
Phone Barclay 9677

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at prices that defy competition. Our low overhead expenses and the elimination of middlemen's profits enable us to sell diamonds, watches and jewelry at prices unusually attractive. We have many specials in diamonds, watches and jewelry, come to see them.

Bennett
175 Broadway
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ASK FOR SOFT-LITE LENSES

"Singer one-piece" bifocals for near and far vision. No cement to blur. Sph. Toric. LENSES \$9.00 Per Pair. Pre-War Prices.

m. Singer
OPTOMETRISTS AND OPTICIANS
206 Broadway 981 Prospect Av.
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Maternity

Lane Bryant is the oldest and largest store specializing in apparel for expectant mothers.

All the smart new styles that other women are wearing—soft-adjusting, figure-combining, prevent-embarassment and allow you to continue normal social activities.

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From the simplest slip to the most elaborate, infant and a complete line of nursery furniture and novelties.

Infant-look customers should visit Dept. A-1 for Style Book.

Lane Bryant
21-23 West 38th Street, N. Y. C.

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Awarded the Gold Medal at the Panama-Pacific Exposition

Our latest improvement, the Gem Sound Perfecter, insures clear, positive hearing in any assemblage at any distance.

Try our Auto Ear Massage, used to stop head noises and improve hearing. Call to our office for a free, private demonstration. Expert advice without charge. Ask or write for booklet.

GEM EAR PHONE CO., Inc.
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at W. 35th, N. Y. C. Phone FIFTH 3741
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Large Box, Fifty Cents

BOURJOIS' JAVA FACE POWDER

An Autumn Beauty Hint

Monsieur A. Napoleon Bourjois' "Java" Face Powder shields delicate feminine skins against the coarsening effects of chill winds and grimy dust.

For over 50 years this adorably French face powder has enjoyed world-wide feminine favor because of the gradual complexion enhancement its purity confers.

Bourjois' "Ashes of Roses," a French hand-made rouge of unique naturalness, lends the elusive touch of color so necessary to beauty.

No. 88, below illustrated, fifty cents.

A Bourjois & Co. Inc.
Paris New York

Makers of the famous **ASHES OF ROSES**

740-C-E-5-75 CLOCKED WOOL, DARK AND LIGHT LEVATS
850-F-500 BROWN HEATHER WOOL-STRIPED
1860-3-00 PURPLE HEATHER RIBBED WOOL
1880-3-50 LIGHT RIBBED WOOL ALL COLORS

They Fit So Trimly

Because they have spliced-in toes and heels—

The threads being linked each to another, avoiding thick, bulky seams—

Another distinguishing feature of these Centemeri Stockings from England and Scotland—

Contributing still further to the comfort of the wearer—

And assuring a trim, clinging fit where the stocking meets the back of one's oxford.

Prices start at 3.00

Centemeri Wool Hose

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